



Workshop on “Design Research and Rapid Prototyping” By Tallinn University of Technology

Learning outcomes

Upon completion of the workshop, the students will acquire the experience of an ethnographic design research and learn how to collaboratively build upon the gained insights. Students address the existing behaviors and needs by rapid prototyping of new design solutions. The workshop will end with the presentation of new product-service proposals.

Students are given one of the following themes to work on:

Eating - life in school canteens and cafeterias

Digital shift in education - changes in libraries and classrooms

Environment with purpose - making the most out of open space in universities

The workshop will be held in sessions of total 12 academic hours

Activities on the first day:

Introduction to course

Lecture on methods of ethnographic research in design – 1.5 h

Forming of teams

Ethnographic research on public space - 2 h

Reflecting on findings – 2 h

Activities on the second day:

Articulating key insights – 1.5

Building new solutions based on the findings, rapid prototyping – 3 h

Presentations of results – 1.5-2 h

Target audience

Students who are in their 3rd or last year of bachelor or early master studies are welcomed to participate. Prior knowledge in design is optional.

Number of participants: **20 students** for optimal results. With the instructor’s consent more students can be accepted.

Instructor

Maarja Mõtus is a Lecturer at the Department of Product Design in Estonian Academy of Arts. She works as an interaction designer at Trinidad Consulting and pursues studies in Design and Product Development at Tallinn University of Technology. Her design works have received various awards, including Estonian Design Award for Best Design Project 2010.

Special benefits for workshop participants

- Diploma upon completion of the workshop
- Application fee waive for those who apply for Tallinn Tech study programs: you save 50 euro for bachelor and 100 euro for master,
- Discount of 250 euro for English Language Preparatory Year,
- Discount of 15% for the Summer School: you save 370 euro if register before 1st of May or 385 euro if register after 1st of May,
- Discount of 20% for European Innovation Academy (EIA): you save 90 euro if register one course, and 158 and 210 euro if register two and three courses respectively.

* 1 euro = ca 8,41 yuan (based on the [Bank of China exchange rate](#) on Feb 15, 2013)

Contact information

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