

Workshop on “MANAGEMENT CHALLENGES OF NEXT DECADE”

The content of the workshop:

1. Changing world and changing organizations – internationalization
 - 1.1 Difference between Chinese, Russian, European etc organizational culture
 - 1.2 Change in population ecology and customer behaviour
2. Developing versus developed countries, organizations and people
 - 2.1. Old infrastructure trap
 - 2.2. Young economies shaping the future
3. Future organizations and businesses
 - 3.1. New and crazy management positions
 - 3.2. New businesses
4. Fayol and Minzberg classical management versus Ridderstrale and Nordström „Funky business“
 - 4.1. Planning, organizing, controlling, leading and coordinating in new reality
 - 4.2. Organizational structures in new reality

The structure of the workshop:

1st day: 2 hours of lecture – break – seminar. After the 1st day students will have a homework.

2nd day: lecture and seminar.

Total – 8 hours of academical work.

Target group: Bachelor and Master (preferrably Bachelor students) business, management students; professors of the University.

The lecturer: professor Ergo Metsla. Professor Metsla is professor of organizational management in Tallinn University of Technology. He teaches strategical management, leadership, organizational management. Professor Metsla is the member of Academy of Management (AOM), European Academy of Management (EURAM) and Strategic Management Society (SMS).

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