

# Sriracha

Filmmaker: Griffin Hammond

Trailer: <https://vimeo.com/79918470>

Festivals: Atlanta Film Festival, NYC Film Food Festival

Runtime: 35 minutes

Synopsis:

It's been named 'Ingredient of the Year' by Bon Appetit, 'Best-tasting hot sauce,' according to Cooks Illustrated, and in 2012, Huy Fong Foods sold 20 million bottles of Sriracha! That's 100 million pounds of chiles! But even with its cult following—recipes, t-shirts, tattoos—most fans don't know the origin story of this Thai flavor, or recognize David Tran, the man responsible for popularizing Sriracha in the U.S. This fast-paced documentary finally reveals the story of Sriracha—where it comes from, how it's made, and the people who love it.

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Bon Appetit' - "Aasta maitseaine", Cooks Illustrated - "Kõige paremini maitsev terav kaste"; 2012. aastal müüs Huy Fong Foods kokku enam kui 20 miljonit pudelit Sriracha kastet, mis on ligikaudu 50 miljonit kilo tšillipipraid! Ehkki Srirachal on ülemaailmsed austajate hordid – on olemas spetsiaalsed retseptid, t-särgid, isegi tätoveeringud – ei tea enamuse neist selle taipärase kastme päritolulugu ning ei tunne David Trani, kastme Ameerikasse tooja ning levitaja nime. Film räägib meile Sriracha loo – kust see tuleb, kuidas seda tehakse ning kes on need, kes seda armastavad.